



6-WEEK PROGRAM
FALL 2026

SPONSORSHIP PACKAGE

“The children are our future”, a cliché that has become so passé that the song has been remade repeatedly. Unfortunately, New Orleans youth are being lost expeditiously to violence. We are losing them to the prison and school system when they should be preparing to enter college. Black students make up 17% of the U.S. population represent 34% of students subjected to out-of-school suspensions and 30% of students subjected to expulsions. We are losing them because they feel abandoned by us.

Investing in children is not a national luxury or a national choice. It's a national necessity. If the foundation of your house is crumbling, you don't say you can't afford to fix it while you're building astronomically expensive fences to protect it from outside enemies. The issue is not are we going to pay -- it's are we going to pay now, up front, or are we going to pay a whole lot more later on.

Marian Wright Edelman

In 2018, Growth Is Life Foundation added the Bayou Coastal and Marsh Land Fishing Program as the first summer program. Intended to be an annual program, the lack of funding caused the foundation to restructure financially. 2018 is our introduction to a community that means so much in general, and to the foundation's co-founder and Program Director, Aaron Mercadel, was born and raised in the Lower 9th Ward so hosting the Bayou Coastal and Marsh Land Fishing Program in that community, they felt, was his responsibility. Both Aaron Mercadel Jr. and co-founder, LaJoan Williams are dedicated to ensuring that the New Orleans community in general and the community of the Lower 9th Ward in particular, is an on-going effort that they whole-heartedly believe in and are committed to seeing through.

Growth Is Life Foundation is committed to uniting our communities through entertainment and philanthropy. The organization's mission is to use its influence through entertainment to positively impact communities throughout the Greater New Orleans area. Our overall vision is to encourage others to lend a helping hand as well as stand for a cause.

Bayou Coastal and Marsh Land Fishing Program 6 Week Program Syllabus - Participants will Experience: Week 1 - Prepping for Outdoors, Week 2 - Exploring Types of Watercraft, Week 3 - Learning about Louisiana's Waterways, Week 4 - Week 6 - Gone Fishing Daily Outdoor Fishing

Program Sponsor \$10,000	Transportation Sponsor \$7,500	Food & Beverage Sponsor \$5,000	Videographer & Field Trip Sponsor \$4,000	Uniform Sponsor \$2500	Sponsor A Child \$1,250
Logo Exposure on Program Flyers, all Printed Materials & Website	Logo Exposure on Program Flyers, all Printed Materials & Website	Logo Exposure on Program Flyers, all Printed Materials & Website	Logo Exposure on Program Flyers & all Printed Materials	Logo Exposure on Program Flyers, all Printed Materials & Website	Logo Exposure on Program Flyers
Email Blast Media Promotions Social Media Pamphlets	Email Blast Media Promotions Social Media Pamphlets	Email Blast Media Promotions Social Media	Email Blast Media Promotions Social Media	Email Blast Media Promotions Social Media	Email Blast Media Promotions Social Media
Affiliate Link placed on Website	Affiliate Link placed on Website	Affiliate Link placed on Website	Affiliate Link placed on Website	Affiliate Link placed on Website	
Logo placed on graduation certificates 10 invitations to graduation Ceremony	Logo placed on graduation certificates 8 invitations to graduation Ceremony	6 invitations to graduation Ceremony	5 invitations to graduation Ceremony	3 invitations to graduation Ceremony	2 invitations to graduation Ceremony